

Assembly Select Committee on the Master Plan for Higher Education in California

Ensuring the Master Plan Meets California's Workforce Needs

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Laura Guio, Vice President, Systems Services Center of Competency and Sales, IBM

New Collar jobs are roles in some of the technology industry's fastest growing fields - from cybersecurity and cloud computing to cognitive business and digital design - that do not always require a traditional bachelors degree. What they require instead is the right mix of in-demand skill sets.

With our emphasis on New Collar jobs, IBM is working to make the IT industry more inclusive, and we are calling on policy makers worldwide to create more pathways for students and mid-career professionals to build New Collar career skills.

To Learn More Visit: [What is New Collar?](#)

[*https://www-03.ibm.com/employment/us/new_collar.shtml*](https://www-03.ibm.com/employment/us/new_collar.shtml)